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Kenneth C. Laudon was a professor of information systems at New York University School of Business. He held a BA in economics from Stanford and a PhD from Columbia University. He held a BA in economics from Stanford and a PhD from Columbia University.

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At NYU 's Stern School of Business, Ken Laudon teaches courses on managing the digital firm, information technology and corporate strategy, professional

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Laudon is also the author a number of academic articles with respect to the impacts of information systems. Professor Laudon is also well known as the co-author of a number of textbooks, including Management Information Systems: Managing the Digital Firm and E-commerce.

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Kenneth C. Laudon is a Professor of Information Systems at New York University 's Stern School of Business. He holds a B.A. in Economics from Stanford and a Ph.D. from Columbia University. He has authored twelve books dealing with electronic commerce, information systems, organizations, and society.

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